



Sakal Media Private Limited
595, Budhwar Peth, Pune 411002



Invitation for Participation in Sakal Book Festival - Ahilyanagar 2025

Date: February 12, 2025

To: Publishers / Booksellers

Subject: Invitation to Participate in Sakal Book Festival at Ahilyanagar, 21 to 24 March, 2025

Dear Sir/Madam,

Sakal Media Group has been continuously working for the enrichment of readers' lives for the past 93 years. Continuing this legacy, Sakal Media Group, in collaboration with the Municipal Corporation of Ahilyanagar, is organizing the "**Sakal Book Festival - Ahilyanagar 2025**" from **21 to 24 March, 2025**, at **Jogging Ground, Sawedi, Ahilyanagar**. (Please note: Earlier the event dates were February 27 to March 2, 2025, but due to clash of event at Mumbai and after discussion with the Publishers the new dates – 21 to 24 March, 2025 have been decided.)

This festival presents a golden opportunity for publishers and booksellers. It will serve as an excellent platform for exhibiting and selling a diverse range of publications under one roof. We have reached out to schools, colleges, universities, libraries, and various institutions to ensure a large footfall of students, teachers, readers, and scholars who will visit the festival and purchase books.

With the extensive publicity provided by Sakal Media Group, the participation of Ahilyanagar Municipal Corporation, and the support of esteemed institutions and individuals from the district, we are confident that the Sakal Book Festival will receive a tremendous response.

Festival Details:

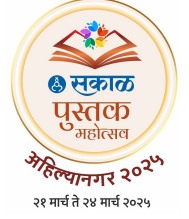
Event Duration	21 to 24 March, 2025
Timings	10:00 AM to 9:00 PM
Stall/Open Space (3m x 3m)	₹ 9,440 (incl. GST)
Venue	Jogging Ground, Sawedi, Ahilyanagar
Last Date for Booking	February 18, 2025

To Participate:

Please fill out the [online](#) application form or send a completed form via email to sakalprakashan@gmail.com. Kindly update the payment details in the application.



Sakal Media Private Limited
595, Budhwar Peth, Pune 411002



Bank Account Details:

- Bank Name: HDFC Ltd.
- Branch: FC Road, Pune 411005
- Account Number: 50200023909265
- IFSC Code: HDFC0000103

Note:

- ✓ **Stall:** Fully equipped octonorm stall with all necessary facilities, including – **2 tables, 2 chairs, a nameplate, carpet, 1 dustbin, and 1 power point.**
- ✓ **Open Space:** Independent setup required for stall construction in open space. Only open space and an electric connection will be provided.

We eagerly look forward to your active participation. **Welcome to the Sakal Book Festival - Ahilyanagar 2025!**

Sincerely,

Sakal Media Group
Ahilyanagar

(Contact: Ashutosh Ramgir – 9850936383, ashutosh.ramgir@esakal.com)



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Sakal Book Festival - Ahilyanagar 2025

Booking Form

Company/Institution Name:

Display name on Facia:

Contact number: email id:

Address:

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Name of the coordinating person: Contact number:

Name of the coordinating person 2: Contact number:

Number of Stalls to be booked:

Total Amount:

Transaction ID:

Transaction Date:

Stamp and Signature